

**Dr Ashwini Parkhi**  
**M.com, MBA, Ph.D.**

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**Introduction :** Dr Ashwini has completed Ph.D. in the Business Administration board, currently working as Assistant Professor in Commerce department at Marathwada Mitra Mandal's, College of Commerce.

Her thesis is titled "A Study of Administration of Self-Help Group by Women Entrepreneurs with Special reference to Pune City., "from Savitribai Phule Pune University in September 2014.

**Publication Details :**

- a. Four research papers in International Journals
- b. Six papers in International conferences
- c. Five papers in National conferences
- d. One paper in state seminar

**Books / Chapters:**

1. Title of the book Introduction to Business
2. Title of the book: Entrepreneurship and Business Development:

**Current Areas of Interest: Social and Societal research activities**

**Awards / Recognition:** Awarded Best Research Paper for paper titled "A Study of Blue Ocean Strategy in Indian Market" in International multidisciplinary Research Conference on "New Trends, Issues and Changes and Challenges in Commerce, Management, Economics and Entrepreneurship August 2018.